

# Advait Ubhayakar

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An editor with an **MFA**, an **MBA**, and **8+ years** of experience spanning:  
**Writing and managing content** for corporates & publishers in Asia, Europe, and USA  
**Editing** and publishing an online literary magazine  
**Reporting** on culture, politics, and events in India and USA  
**Cross-media storytelling** using infographics, photos, video, and UI  
**Designing** book layouts (InDesign), web graphics, and covers (Photoshop)  
**Optimizing online content** (Wix, WordPress, Dreamweaver, social media)  
**Sourcing and overseeing** writers, designers, and researchers  
**Translating** between English, Hindi, Marathi, and Konkani  
**Formatting and citing** in both APA and The Chicago Manual styles

## RELEVANT WORK EXPERIENCE

### Consultant and Writer, [advait.xyz](http://advait.xyz)

*July 2011 – Present*

- Crafted content and social media for [tech apps](#) and [growing companies](#)
- Edited and produced books for [private clients](#) within time and cost
- Published [commentary](#) and [photo-essays](#) in *The Economic Times Magazine*

### Managing Editor, [Cooper Street Journal](#)

*March 2014 – Jan 2016*

- Published [four volumes](#), structured layouts and designed artwork
- Created a system for tracking submissions and liaising with authors
- Defined a house style and line-edited all chosen work

### Editorial Assistant, Rutgers University

*Jan 2014 – June 2015*

- Copy-edited a textbook manuscript for Dr. M. A. Rafey Habib
- Reviewed and long-listed fiction entries for [Story Quarterly](#) Issue 48

### Writer and Business Manager, [Synopsis](#)

*April 2008 – June 2011*

- Created audience-specific collateral for a diverse roster of clients
- Edited an [online newsletter](#) reaching 5000+ Microsoft employees
- Wrote 30+ [branded content pieces](#) for *The Economist*, *Fortune*, and *HBR*

### Freelance Editor

*April 2007 – March 2008*

- Compiled trend reports for ad agencies (Ogilvy, McCann, Stark)
- Fact-checked and proof-read a [graduate-level textbook](#) (Manak)

## EDUCATION

### MFA in Creative Writing

Rutgers University

*4.0 GPA, Dean's Scholarship*

*2013 – 2016*

### MBA in Communication Management

Symbiosis International University

*First Class*

*2006 – 2008*

### Bachelors in Mass Media (Advertising)

University of Mumbai

*First Class with Distinction*

*2003 – 2006*